

McKechnie Pullan GDPR Privacy Policy

Who we are

At McKechnie Pullan Ltd, we are committed to maintaining the trust and confidence of both our current and potential clients as they visit our web site. In particular we want you to know that McKechnie Pullan Ltd is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. In fact we don't share your information with anyone.

Our mother's told us we SHOULD share, but then again they both lived in an age of booking trunk calls via an operator before the nasty big interweb stole our minds.

But despite McKechnie Pullan's whiter than white approach to data Mr GDPR requires us to provide a detailed Privacy Policy about when and why we collect your personal information, how we use it and how we keep it secure.

If Privacy Policies are your thing then grab a cuppa, strap in and read on.

Cookies and Google Analytics

First let's address the cookies issue.

If you are trying to lose weight it is easier to just not have them in the house.

Yay...a GDPR cookies gag.

But seriously privacy fans here's what they are and how we use them.

'Cookies' are small text files that are stored by the browser on your computer or mobile phone. You can think of them as providing a 'memory' for the website, so it recognises you when you come back.

When someone visits www.mckechnie-pullan.com we use cookies and Google Analytics to collect standard internet log information and details of visitor behaviour patterns.

We do this to find out things such as the number of visitors to the various parts of the site and to make us feel loved.

This information is only processed in a way that does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

You are more than welcome to turn them off without affecting the way you view our site.

You can do this under the 'options' or 'preferences' settings of your browser.

Access To Your Personal Information

In fact we want you to be totally in control of any data you share with us. You are entitled to view, amend, or delete the personal information that we hold.

Just email your request to David Pullan at david@mckechnie-pullan.com.

Changes To This Privacy Notice

You've probably gathered that as communication consultants who value talking and stories we're not much into data. Pretty much all we have is your name and email address if you get in touch via the Contact Us page.

However rest assured that if we make any changes to our business, such as creating a newsletter or allowing online payments we will review this policy and post the changes immediately.

Hope you enjoyed your cuppa and that we'll see you soon.